

Memorandum of Understanding (MOU)

This MOU is between "ADMH Community Platform for Healthcare Professionals" whose principle office is at Saikar Paradise, Office, 301, Ram Indu Park Rd, Baner, Pune, Maharashtra 411045, acting by the hands of their Managing Director, Mr. Rahul Jain and "AiMeD" (Association of Indian Medical Device Industry), whose registered office is at 901, Narain Manzil, 23, Barakhamba Road, New Delhi 110001, India acting by the hands of its Forum Coordinator, Mr. Rajiv Nath and is entered into on 14th July, 2021.

ADMH and AiMeD have together decided to jointly promote the Indian Medical Device Industry in general. Whereas, initially AiMeD shall play the supportive role as a Supporting Partner with no financial obligation for the success of 'ADMH Maharashtra Healthcare Excellence Summit & Awards 2021' on 28th July, 2021.

ADMH agrees to offer the following to AiMeD;

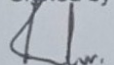
1. Branding of AiMeD as "Supporting Association" for the 'ADMH Maharashtra Healthcare Excellence Summit & Awards 2021' relevant communications including the official website of ADMH.
2. ADMH has agreed to give 50% discount to AiMeD Members for Maharashtra Healthcare Excellence Awards 2021 nomination fee of Rs. 10,000/- and there is no charges for attending/participating in the summit as a delegate.
3. ADMH will carry the message from the AiMeD Forum Coordinator in the official show Catalogue produced during the Event.
4. AiMeD's Logo in Backdrop, Brochure & Advertisement Material and Website as Supporting Association.
5. Logo of Supporting Association on the website with a direct link to website of Supporting Association.
6. Inclusion of logo on all relevant publicity materials as "Supporting Association".
7. Onsite acknowledgement during the Event.
8. Relevant Onsite Logo Branding.
9. Speakers nominations, if any.

In reciprocation of above, AiMeD will support the show by;

10. AiMeD will carry the 'ADMH Maharashtra Healthcare Excellence Summit & Awards 2021' logo on the home page of its official website with a link to 'ADMH Maharashtra Healthcare Excellence Summit & Awards 2021' website. The logo to be provided by ADMH.
11. Send communications from our good offices to promote the show with a request for all its Members to participate at this Event.
12. Circulating 2 round of emails to AiMeD Primary & Associate Members and follow up with them.
13. Promote the Event with an Advertisement on the AiMeD Web Portal.
14. AiMeD will actively support ADMH to promote the Show to relevant Trade Associations / Organizations in India and Asia.

ADMH and AiMeD will explore further co-operation for the benefit of the Indian Medical Device Manufacturers from time to time.

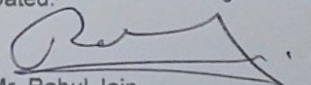
Signed by



Rajiv Nath
Forum Coordinator
AiMeD

Dated:

15th July 2021



Mr. Rahul Jain
Managing Director
ADMH Community Platform for
Healthcare Professionals

