

Memorandum of Understanding (MOU)

Association of Indian Medical Device Industry

This MOU is between Infinite Expositions whose principle office is at # 160, Netravathi Layout, Bangalore - 560036 acting by the hands of their Director - Mr. George Johnson and "AiMeD" (Association of Indian Medical Device Industry), whose registered office is at 901-902, Narain Manzil, 23, Barakhamba Road, New Delhi 110001, India acting by the hands of its Forum Coordinator Mr. Rajiv Nath and is entered into on 6th April, 2018.

Infinite Expositions and AiMeD have together decided to jointly promote the Indian Medical Device Industry in general. Whereas, AiMeD shall play the supportive role for the successful participation of Indian Companies in Pharma Next 2018 to be held on May 25-26 in Bangalore.

Infinite Expositions agrees to offer the following to AiMeD.

1. Branding of AiMeD as "Supporting Organization" in Pharma Next 2018 related communications including the official website of both
2. Infinite Expositions agrees to offer a 30% Discount for AiMeD Members based on the vendor rates of Pharma next 2018 to registered AiMeD Members at the Event
3. Publicity - AiMeD logo with hyperlink to AiMeD website to be included on the Event website as Supporting Organization of the Event
4. AiMeD logo to be included in the Event Brochure and all event advertisements in magazine / online etc. panels / advertising materials as Supporting Organization of the Event
5. AiMeD Logo on the Fascia / Backdrops etc.
6. Online acknowledgment during the Event
7. Relevant Onsite Logo Branding
8. Consider proposals for Speakers and Topics of Medical Device Manufacturing & Regulations
7. Corporate branding at the Event Logo on event Banners and Standees.
8. Brief profile of AiMeD in the Event Brochure that will be circulate among all the attendees
9. Exclusive pass for 5 senior representatives to the entire Event

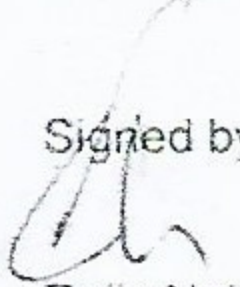
In reciprocation of above, AiMeD will support the show by

1. Recommend industry Gurus and Speakers, panelists and attendees
2. Provide a Web Banner advertisement with hyperlink to the Event Website on the home page and relevant web pages till the date of the Event
3. Advocating participation in the show to its 350 plus Members by email and reminders
4. AiMeD will carry the Pharma Next 2018 logo on the home page of its official website with a link to Pharma Next 2018 official website. The logo to be provided by Infinite Expositions
5. AiMeD will actively support Pharma Next 2018 to promote the show to relevant trade Associations Organizations in India and Asia.
6. Banner with link to Exhibition / Conference website on AiMeD website
7. Dedicated email blasts to AiMeD Members

Infinite Expositions and AiMeD will explore further co-operation for the benefit of the Indian Medical Device Industry from time to time.

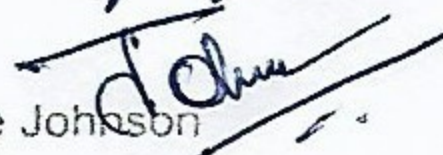
This Partnership Applies to the Healthcare & Technology Summit only Signed confirmation from both parties

Signed by


Rajiv Nath
Forum Co-ordinator
AiMeD

Dated

12/4/2018


George Johnson
Director
Infinite Expositions