



Memorandum of Understanding (MOU) Association of Indian Medical Device Industry

This MOU is between Inventicon Business Intelligence Pvt.Ltd. whose principle office is at # Times Square, Unit 1, Level 2, B Wing, Andheri Kurla Road, Andheri (E), Mumbai 400059 acting by the hands of their *Senior Executive* Ms. Pallavi Nagvekar and "AiMeD" (Association of Indian Medical Device Industry), whose registered office is at 901-902, Narain Manzil, 23, Barakhamba Road, New Delhi 110001, India acting by the hands of its Forum Coordinator Mr. Rajiv Nath and is entered into on 31st August, 2018.

Inventicon Business Intelligence Pvt.Ltd. and AiMeD have together decided to jointly promote the Indian Medical Device Industry in general. Whereas, initially AiMeD shall play the supportive role as a Supporting Partner with no financial obligation for the success of **Healthcare Supply Chain Management Summit 2018 on 23 ~ 24 October, 2018 in Mumbai.**

Inventicon Business Intelligence Pvt.Ltd. India agrees to offer the following to AiMeD.

1. Branding of AiMeD as "Supporting Association" **Healthcare Supply Chain Management Summit 2018** show relevant communications including the official website of Inventicon Business Intelligence Pvt.Ltd.
2. Inventicon Business Intelligence Pvt.Ltd. India agrees to offer a **10% Discount** for Delegate for AiMeD Members on the published rates of Summit participation fees to registered AiMeD Members at rates of **Healthcare Supply Chain Management Summit 2018**
3. Inventicon Business Intelligence Pvt.Ltd. will carry the message from the AiMeD Forum Coordinator in the official show Catalogue produced during the Show.
4. AiMeD's Logo in Backdrop, Brochure & Advertisement Material and Website as Supporting Association
5. Logo of Supporting Association on the website with a direct link to website of Supporting Association
6. Inclusion of logo on all relevant publicity materials as "Supporting Association"
7. Onsite acknowledgement during the Summit
8. Relevant Onsite Logo Branding

In reciprocation of above, AIMED will support the show by

9. AiMeD will carry the **Healthcare Supply Chain Management Summit 2018** logo on the home page of its official website with a link to **Healthcare Supply Chain Management Summit 2018** website. The logo to be provided by Inventicon Business Intelligence Pvt.Ltd.
10. Send communications from our good offices to promote the show with a special request for all its Members to participate at this Summit.
11. Circulating 2 round of emails to AiMeD Primary & Associate Members and follow up with them
12. Promote the Summit with an Advertisement on the AiMeD Web Portal
13. AiMeD will actively support Inventicon Business Intelligence Pvt.Ltd. to promote the Show to relevant Trade Associations / Organizations in India and Asia

Inventicon Business Intelligence Pvt.Ltd. and AiMeD will explore further co-operation for the benefit of the Indian **Medical Device** Manufacturers from time to time.

Signed by

Rajiv Nath
Forum Coordinator
AiMeD

Dated:

Mrs. Pallavi Nagvekar
Sr. Executive
Inventicon Business Intelligence Pvt. Ltd.